

NEWS RELEASE



FOR IMMEDIATE RELEASE

Media Contact: Laura Sayed | 214.520.3430 ext. 306 | lsayed@tprm.com

THE AUTOMOTIVE FINE ARTS SOCIETY TO COLOR THE 2012 AMELIA ISLAND CONCOURS D'ELEGANCE WITH STYLE AND SPEED

Amelia Island, Fla. – Dec. 9, 2011 – Both automobile aficionados and art connoisseurs attending the 2012 Amelia Island Concours d'Elegance will have the opportunity to meet members of the [Automotive Fine Arts Society](#) (AFAS) during their 17th annual art show from March 9-11, in Amelia Island, Fla. Visitors will experience several automotive subjects in a variety of mediums including oil, watercolors, acrylics, wood, gouache, pen and ink, clay and metal. AFAS, established in 1983, currently boasts 24 active members of the most celebrated automotive artists from around the world.

"It's a pleasure to be a part of the Amelia Concours d'Elegance," said Ken Eberts, president of the AFAS. "The concours provides a unique opportunity for us to gather as a group and share our passion for automobiles with the patrons of the concours."

With support from Mazda North America, AFAS artists have the chance to convey their stories through each piece displayed at the magnificent Ritz-Carlton, Amelia Island and The Golf Club of Amelia Island at Summer Beach. Celebrities, industry leaders, art collectors and automotive enthusiasts can be spotted at this annual event and distinguished AFAS exhibit.

"It's always a privilege to have this assembly of fine automotive artists at our show," said Bill Warner, Amelia Island Concours chairman and founder. "Being a collector, I appreciate the work displayed, and always find a print or sculpture that captures a historic automotive moment in time that I'd like to have at home."

Known for its tradition of honoring an individual rather than a marque, the Amelia Island Concours d'Elegance will celebrate one of sports car racing greatest, Mr. "Quick" Vic Elford at this year's event. Elford is best known for his magnificent 1968 season, where he captured the win in the '68 Targa Florio in Italy.

The concours will also honor the iconic Ferrari GTO, custom coachwork Cadillacs, and a selection of the winning entries of Florida's two legendary endurance classics – Sebring and Daytona – with the "36 Hours of Florida."

About the Automotive Fine Arts Society

AFAS was established in 1983 by a group of artists who are acknowledged by critics to be among the best in their field. Members work in many diverse mediums including oil, watercolors, acrylics, wood, gouache, pen & ink, clay and metal. AFAS participates in select shows across the country including the Pebble Beach Concours d'Elegance and the Amelia Island Concours d'Elegance. Information about AFAS is available at www.autoartgallery.com or by calling Laura Sayed at 214.520.3430 ext. 301 or lsayed@tprm.com.

###